



50th Anniversary Symposium

Environmental Impact and Solutions for Arable and Horticultural Farm Systems

31st August – 1st September 2022

Lincoln University

Sponsorship Opportunities

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Agronomy Society of New Zealand

The Agronomy Society of New Zealand aims to promote the advancement of scientific research and the practice of agronomy in New Zealand, and to encourage the flow of agronomic information. We are a group of scientists, lecturers, students, agricultural and horticultural advisors, rural professionals and farmers with an interest in agronomy

The 50th Anniversary Symposium marks a significant milestone for the Society, one worth celebrating. For the symposium we have invited speakers from Universities, Crown Research Institutes, industry and levy supported organisations to talk on topics covering:

- Nutrient Management for Arable Systems
- Soil Protection
- Regenerative Agriculture
- Greenhouse Gases and Carbon Sequestration
- Options for Farm Diversification
- Extracting Value from Commodity Products

The following pages highlight sponsorship opportunities associated with the Agronomy Society Symposium; we look forward to your participation in this event.

Agronomy Society 50th Anniversary Symposium has three sponsorship levels, providing sponsors with a choice of space and exposure rated accordingly to financial commitment

- Gold – 1 opportunity **(taken)**
- Silver – 6 opportunities **(3 still available)**
- Bronze **(still available)**

Details of the packages can be found in the following pages.

Sponsorship will be allocated on a first in first served basis.

Gold Sponsor

\$3000

This opportunity is for one sponsor to support the 50th Anniversary Dinner on the 31st of August 2022 at Lincoln University.

Gold sponsorship includes:

- 10-minute speaking slot at the Anniversary Dinner.
- Banners and pull ups on stage during the Dinner
- One pull up at the entrance/dining area during the two-day conference
- One registration for an attendee for the two days including a dinner
- Logo advertised throughout the two-day symposium as our Gold Sponsor
- Logo on any advertising material circulated leading up to the symposium
- Logo on our website and social media channels advertising the symposium
- Logo on our agenda handed out to the attendees at the symposium

Gold Sponsorship is taken

Silver Sponsor

\$1500

This opportunity is for six sponsors to support the 50th Anniversary Symposium on the 31st August – 1st September 2022.

Silver sponsorship includes:

- 5-minute speaking slot introducing the topic title. You can select from the following topics (note this is a first in first served basis):
 - Nutrient Management for Arable Systems
 - Soil Protection
 - Regenerative Agriculture – **still available**
 - Greenhouse Gases and Carbon Sequestration
 - Options for Farm Diversification – **still available**
 - Extracting Value from Commodity Products – **still available**
- One pull up at the entrance/dining area during the two-day conference
- Logo advertised throughout the two-day symposium as a Silver Sponsor
- Logo on any advertising material circulated leading up to the symposium
- Logo on our website and social media channels advertising the symposium
- Logo on our agenda handed out to the attendees at the symposium

3 Silver Sponsorships still available as of 05/04/22

Bronze Sponsor

\$300

This opportunity is for sponsors to support the 50th Anniversary Symposium on the 31st August – 1st September 2022.

Bronze sponsorship includes:

- One pull up at the entrance/dining area during the two-day conference
- Logo advertised throughout the two-day symposium as a Bronze Sponsor
- Logo on any advertising material circulated leading up to the symposium
- Logo on our website and social media channels advertising the symposium
- Logo on our agenda handed out to the attendees at the symposium

Unlimited Sponsorships still available

Sponsorship Application Form



If you would like to support the Agronomy Society of New Zealand's 50th Symposium as a sponsor please fill out the form below:

Name of Company		
Contact person		
Name		
Contact number		
Email		
Order number (if required)		
Name and Address for invoice		
Please select level of sponsorship		
Gold		N/A
Silver <i>(Please list three in order of preference and we will do our best to accommodate you)</i>		
• Nutrient Management for Arable Systems		N/A
• Soil Protection		N/A
• Regenerative Agriculture		
• Greenhouse gases and carbon sequestration		N/A
• Options for Farm Diversification		
• Extracting Value from Commodity Products		
Bronze		

**NB: Sponsorship opportunities will be allocated on a first in, first served basis. The Agronomy Society will try and meet sponsors' choices, but cannot guarantee your first or any choice will be available.*

Please return this form to the treasurer Robert Southward: treasurer@agromysociety.org.nz